

CIVITAS

Sustainable and smart mobility for all

2030



How do we engage stakeholders? The SUMP PLUS Approach

Sept. 2022

Presenter

European Integrated Projects (EIP)



THE CIVITAS INITIATIVE
IS CO-FUNDED BY
THE EUROPEAN UNION

Contents:

1 Stakeholders engagement instruments

2 Mobility Forum

3 City Mobility Integrator

4 Citizens' platform

5 Examples

1

Stakeholders' engagement – The SUMP PLUS approach

Why do we need to engage stakeholders?



Simply put, it considerably improves the quality of sustainable urban mobility measures. In order to jointly analyse local mobility problems, establish shared goals and targets, identify mobility strategies, and pick actions that enjoy broad support, a participatory approach is essential.

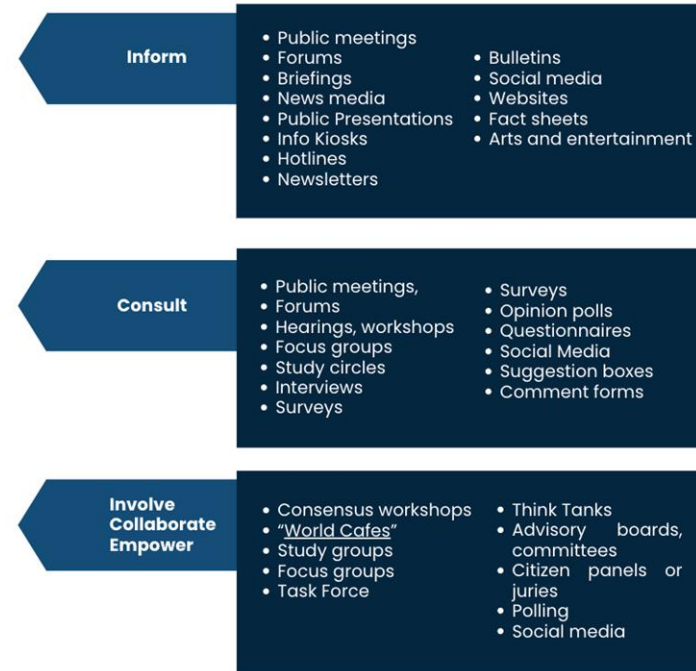
There are clear benefits from doing so:

- It improves the quality of decision-making and ensures *more efficient* implementation plans;
- It provides information in order to *understand the process*, issues and values
- It makes it possible for stakeholders and decision-makers to learn from each other by *sharing information* and experiences.
- It builds consensus through sharing *knowledge* and harmonising the objectives
- It gives stakeholders a *sense of ownership* over decisions and measures, which will make them easier to accept;
- It *enhances the understanding* between different stakeholder groups

How do we engage stakeholders?

There are different *levels of engagement*, from just *informing* stakeholders of what you plan to do to actively asking for their *involvement* and letting them take part in the final decision. Depending on the type of project, the possible effects, and the types and needs of stakeholders, you can use a variety of methods and instruments to get stakeholders engaged at different levels and in different ways.

Most of the time, a planning authority doesn't choose just one level of involvement. Instead, it uses instruments (or methods) from different levels and puts them in the right order for the planning process to make sure that participation is meaningful and interactive.



The SUMP-PLUS approach

In SUMP PLUS, EIP provided the cities with a set of engagement instruments to be implemented which are meant to help them achieve their goals within SUMP PLUS. Each of these instruments has a specific purpose, tackling different subjects and targeting a distinct set of stakeholders.

These instruments are:



Mobility Forum

The Mobility Forum aims at improving institutional cooperation and participation in transport planning through facilitating communication among stakeholders on transportation issues.



City Integrator

The City Integrator represents a platform for discussions and exchange of views and information between major city departments' representatives. The Integrator is a way to facilitate a joint understanding regarding mobility issues and how they are impacting the activities of different departments in terms of decision making or daily activities.



Citizens Engagement

Citizen Engagement represents a tool for cities to “take the pulse” of their citizens regarding mobility issues and, at the same time, to facilitate the citizens’ direct access to the decision-making process on mobility issues.

2 Mobility Forum

Local Mobility Forum



In the framework of a Mobility Forum, stakeholders in the transport planning process, including municipality departments, public transport companies, associations of public transport passengers and cyclists, city or district councillors, shopkeepers associations and other stakeholders meet to discuss solutions to specific transport problems.

- A Mobility Forum meets regularly and the outcomes of discussions support adjustments to an existing project or the development of new projects. As a practice, the recommendations of the Mobility Forum representatives should be provided to the city's decision makers to incorporate in their activity.
- Mobility Fora were established in a number of CIVITAS cities (e.g. Kraków, Constanța) and there is evidence that the results of these have supported the politicians and decision-makers to improve local policies or to adjust some of the projects details.
- During SUMP-PLUS, the Mobility Forum is expected to reunite the main stakeholders for mobility at the city level for an active dialogue for the local main issues related to the mobility in the city. It is expected that this tool will support the implementation of the PATHWAYS and LINKS concepts.

Local Mobility Forum

Who?

City's functional departments, public transport companies, other mobility operators, city or district councillors, various associations (e.g. for cycling, air quality, or certain social groups), and local shopkeepers and business associations.



What?

Provide solutions to specific transport problems

Why?

- To improve institutional cooperation and participation in transport planning processes
- To facilitates the communication among stakeholders.
- To gather relevant stakeholders to discuss solutions to specific problems.

How?

- Understanding the mobility priorities
- Concentrating the efforts
- Creating consensus on what is needed to be done at a certain moment

When?

- 01, 02, 03, 04, 05, 06, 07, 08, 09, 10, 11, 12



3

City Mobility Integrator

City Integrator



The City Mobility Integrator represents a platform for discussions and exchange of views and information between major city departments' representatives.

- It is seen as a way to facilitate a joint understanding on mobility aspects and how they are impacting different departments' activity at the decision level or daily, in current activities.
- The City Mobility Integrator is a relatively new concept and it is not formalised in any form at the city level – at least in SUMP-PLUS cities, although there is evidence that some cities started to look at the mobility in a more integrated way, incorporating different perspectives.
- During SUMP-PLUS, the meetings of the City Mobility Integrator are expected to facilitate the implementation of the LINKS concept, as identified and developed in WP1.
- A specific calendar of actions related to this tool will be developed in close cooperation with the city representatives, taking into account the calendar of actions developed and proposed by WPs 1 and 2.

City Integrator



Who?

- City's functional departments,
- Representatives of different sectors
- Decision-making factors in different economic sectors

What?

Cross-sectoral communication within the administration

Why?

- It enables the exchange of views and information between representatives of various local authority departments
- It facilitates a common understanding of mobility issues and how they impact on decision-making and (daily) activities across a city administration

How?

- Communication between administration, businesses, and civil society (internal and external stakeholders)

When?

- 01, 02, 03, 05, 06, 07, 08, 11, 12



4

Citizens' Platform

Citizen Engagement Platform



The Citizen Engagement Platform represents a tool for cities to “take the pulse” of their citizens regarding mobility aspects and, at the same time, to facilitate the citizens’ direct access to the decision-making process on mobility issues.

- The platform is intended as a tool that cities will use to engage the citizens in the decision making process. The way the Citizens Engagement Platform will be implemented will be developed within each SUMP-PLUS city’s engagement strategy and it will be tailored to each city particular needs to engage with citizens.
- Most SUMP-PLUS cities identified citizen participation as one of the challenges in developing and implementing their SUMPs.
- This tool will be shaped starting with M8 and it will contribute to support the implementation of PATHWAYS and LINKS.



Who?

- City's representatives – decision-makers, technicians, communication staff
- Representatives of the local communities

What?

Engage the citizens in the decision-making process

Why?

- It supports consulting citizens and involving them in the decision-making process concerning mobility issues
- It facilitates the communication with the citizens
- It facilitates a better uptake of the mobility measures.



How?

- Facilitating the citizens' direct access to the decision-making process on mobility issues

When?

- 03, 04, 05, 07, 11, 12



5

Examples

Engagement supporting PARTNERSHIPS and SOLUTIONS implementation in Antwerp

The practice of addressing mobility stakeholders in an integrated and comprehensive way already exists in the form of the meetings of the Antwerp Transport Region Council. The Mobility Forum will continue this practice.

- The Forum involves stakeholders as the city authority and the other municipalities in the Transport Region, the Province, the regional authority (Flanders Region), the Belgian Railways (NMBS / SNCB), the Flemish public transport company (De Lijn) Antwerp Port Authority, the Agency for Roads and Traffic / Agentschap Wegen en Verkeer, De Vlaamse Waterweg, and other stakeholders.
- Coordinating beyond administrative borders and planning for the functional areas allows for more adequate solutions.
- It creates the conditions for strengthening the partnerships with solutions providers and for cross-boundary working with surrounding municipalities in the functional urban area in order to reduce the need to travel and to deliver attractive, convenient, and safe intermodal travel options running from “commuter belt” areas into and through the city.



Mobility & Education / Mobility & Tourism joint activities in Alba Iulia

Alba Iulia's activities in SUMP-PLUS include:

- Addressing the challenge of commuting to school, with increasing levels of schoolchildren driving to school; also, parking and safety issues at the schools – engaging Mobility-Education in cross-sectoral planning and piloting some proposed solutions.
- Addressing the challenge of accessibility and parking for tourists; as well as more suitable mobility (e.g. pedestrian-friendly) around the touristic sites, particularly the citadel, in order to increase attractivity – engaging Mobility-Tourism in cross-sectoral planning and piloting some proposed solutions.

The City Integrator will support these actions by creating the formal framework for engaging core stakeholders from the two sectors and the generation of joint solutions.

At least one participatory exercise will be organised under the Citizen Engagement Platform in order to engage school children, parents, and teachers on aspects like commuting to school behaviour and safety / air quality / noise around schools



Transport & Health cross-sector planning in Manchester

Greater Manchester's main objectives in SUMP-PLUS include:

- Demonstrate a cross-sector planning approach through developing a joint plan for the Transport and Health sectors, addressing both governance processes and cross-sectoral solutions development, with the overall aim of co-creating a Health and Transport Decarbonisation Action Plan.
- There is also an aim to link with the development of the cross-sector Clean Air Plan, Electric Vehicle Infrastructure Network and related E-mobility initiatives.

The City Integrator addresses this need by creating the formal framework for joint Transport & Health planning processes. It will constitute the core of the engagement approach in Manchester. It will involve quarterly more formal meetings, paired with more flexible in-between work meetings. The first of these meetings will tentatively take place in November 2020.

The Mobility Forum and the Citizen Engagement Platform activities will allow the integration of various initiatives and citizen involvement as support for the main aim of Greater Manchester's CL.



Thank you

Follow us on social media

- Twitter [@SUMP_PLUS_EU](#)
- LinkedIn [civitas-sump-plus](#)

Subscribe to our newsletter

- <https://sump-plus.eu/newsletters>

sump-plus.eu

